

Message Text

UNCLASSIFIED

PAGE 01 JOHANN 01421 081317Z
ACTION AF-10

INFO OCT-01 ISO-00 EB-07 /018 W
-----081346Z 114523 /44
R 070653Z JUN 77
FM AMCONSUL JOHANNESBURG
TO USDOC WASHDC
INFO SECSTATE WASHDC 6162

UNCLAS JOHANNESBURG 1421

USDOC

E.O. 11652: N/A
TAGS: BEXP, SF
SUBJECT: PRIVATE TRADE OPPORTUNITY

1. 791/04/P0107
2. 060677
3. R.N. KIRBY
4. 791 REP SAF
5. Y-WHOLESALE
6A. WRITE AIRMAIL --
6B. JOHN LANGA - CHAIRMAN
6C. SOWETO TOBACCO COMPANY,
5400 KUZWAYO ST., ORLANDO EAST, PO ORLANDO 1804
7. CABLE : NA TEL: 011/981 EXT 160 TELEX: NA
8.--
9. 100
10. 3944XXX-0050: TOYS
387XXXX-0050: WATCHES AND CLOCKS
3262XXX-0050:
3263XXX-0050:) CROCKERY AND POTTERY
3269XXX-0050:)
32291XX-0050: GLASSWARE FOR DOMESTIC USE.
39610XX-0050: COSTUME JEWELLERY
3914XXX-0050: CUTLERY
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3634XXX-0050: ELECTRIC DOMESTIC APPLIANCES.
211XXXX-0050: CIGARETTES
212XXXX-0050: CIGARS
213XXXX-0050: CHEWING AND SMOKING TOBACCO
SOWETO TOBACCO COMPANY IS SMALL NEWLY ESTABLISHED BLACK COMPANY
WHICH HAS RECENTLY ACQUIRED FRANCHISE FROM MAJOR SA CIGARETTE
MANUFACTURER TO WHOLESALE PRODUCTS IN SOWETO, VAST BLACK

RESIDENTIAL AREA (POP 1-1/4 MILLION) NEAR JOHANNESBURG.
COMPANY DIRECTORS, ALL SOUND BUSINESSMEN OF INTEGRITY, WISH
TODIVERSIFY TO INCLUDE CASH- AND -CARRY WHOLESALE OPERATION
IN RANGE OF CONSUMER PRODUCTS. ALTHOUGH INITIAL DIFFICULTIES
IN FACE OF COMPETITION FROM OLD ESTABLISHED TOBACCO AND
GENERAL WHOLESALERS WILL BE EXPERIENCED, SOWETO TOBACCO
COMPANY HOPES TO CAPTURE MAJOR SHARE OF VAST SOWETO MARKET
AS BLACKS BECOME CONCIOUS OF DIRECTING BUSINESS TO BLACK-OWNED
RATHER THAN WHITE-OWNED BUSINESSES. THIS OPPORTUNITY THEREFORE
SHOWS GOOD POTENTIAL FOR U.S. COMPANIES EXPORTING RANGE OF
CHEAPER CONSUMER ARTICLES. BANKERS GIVEN AS AFRICAN BANK OF
SA., JOHANNESBURG. KIRBY

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 07-Jun-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977JOHANN01421
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770204-0311
Format: TEL
From: JOHANNESBURG
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770684/aaaacvhj.tel
Line Count: 74
Litigation Code IDs:
Litigation Codes:
Litigation History: Hold (001 Tobacco) added on 4/16/2009 3:39:00 PM by WASHDCMcGoldRJ, Hold (001 Tobacco) removed on 4/16/2009 3:45:05 PM by WASHDCMcGoldRJ (Litigation Hold Lifted)
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 5da1bf83-c288-dd11-92da-001cc4696bcc
Office: ACTION AF
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 04-Nov-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2251979
Secure: OPEN
Status: NATIVE
Subject: PRIVATE TRADE OPPORTUNITY
TAGS: BEXP, SF
To: COM
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/5da1bf83-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
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